



Press Kit for Mind Garden, Inc.

Contact:

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Our Story

Mind Garden: Tools for positive transformation

Mind Garden is an international publisher of psychological assessments, leading the industry in providing tools to facilitate positive personal and organizational transformation.

Our founder, Robb Most, Ph.D., founded Mind Garden in Palo Alto, California in 1994 after 16 years in the psychological assessment publishing industry. Robb envisioned Mind Garden as the best resource for people and organizations seeking positive transformation to be able to leverage the psychological assessment tools they need to experience optimal well-being both personally and professionally.

Starting with a handful of psychological assessments, we originally catered to the research and leadership-development communities. We launched www.mindgarden.com in 1996 (**fun fact: we were one of the first companies to ever have a website!**) and continued to grow with the addition of other valuable psychological assessments from prominent psychologists such as the *State-Trait Anxiety Inventory* by Charles D. Spielberger and the *Multifactor Leadership Questionnaire* by Bernard M. Bass and Bruce J. Avolio. We continue to publish powerful positive transformation tools such as the *Maslach Burnout Inventory* (acquired in 2010) which has delivered valuable insights to leaders working to prevent and remedy occupational burnout in their organizations.

An important milestone in our history was the creation and launch of Transform™, our online survey platform, in 2009. We designed Transform to create an easy and customizable survey administration process and offer interpretive reports of assessment scores – helping our customers leverage the power of our psychological assessment tools. Transform creates an enduring unique identity for each participant across all assessments and data, making it a valuable tool for research and personal/organizational development.

Our reach now extends internationally to corporate, academic, and research communities. We remain determined to help customers leverage our powerful tools through the combined efforts and expertise of our professional staff and prominent authors.

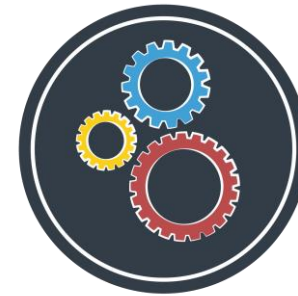


Company Quick Facts

- **Founded** July 11, 1994 in Palo Alto, California, USA
- **Headquarters location:** 707 Menlo Ave. Suite 120, Menlo Park, CA 94025
- **Employees:** <10 employees
- **Global Reach:** In 2017, we fulfilled orders from customers in over 90 countries (39% of orders were international)
- **Products:** 501 products representing 87 psychological assessments from 86 authors (25% women)
 - 64 Manuals (and 62 printed for shipping)
 - 69 Licenses to Reproduce
 - 66 Remote Online Survey Licenses
 - 84 Transform™ Survey Hostings
 - 46 Individual Reports
 - 45 Reports About Me
 - 35 Group Reports
 - 5 Multi-rater / 360 Reports
 - 4 Multi-rater / 360 Group Reports
 - 10 Workbooks
 - 5 Trainer's Guides
 - 5 Research Permissions (free)
 - 1 Booklet Pack



Logos



AWS



MBI



MLQ



PCQ



People



Robb Most, Ph.D.
*President &
Founder*

Robert B. Most, Ph.D. founded Mind Garden, Inc. in 1994 after sixteen years in psychological assessment publishing. During that period he served as head of Research and Development for Behaviordyne, Inc. and Vice President for Research and Development at Consulting Psychologists Press (now CPP, Inc.) in charge of developing and revising psychological assessment instruments such as the California Psychological Inventory (™), Strong Interest Inventory, Myers-Briggs Type Indicator®, and FIRO®. He developed new technologies for CPP such as their scoring center and customer software.

After founding Mind Garden, Robert was a leader in providing online psychological information and interaction, hosting a career center for Apple's EWorld and a self-understanding center on Microsoft Network. He built an intranet competency tool kit for Microsoft, an online 360 leadership assessment for Sony and a mentoring assessment for Hewlett Packard.

Robert holds a B.A. from University of California at Santa Barbara, an M.A. and Ph.D. from Wayne State University and is a California licensed psychologist in Industrial and Organizational psychology.

To learn more about the people that make Mind Garden great, visit <https://www.mindgarden.com/content/4-about-us>



Articles/Press

- Colibri Digital Marketing (Guest Blog – Feb 19, 2018): “Why Digital Marketers Are At Risk For Burnout”
<https://colibrigitalmarketing.com/digital-marketers-risk-burnout/>